General Email to send out to contacts from events or demo sessions.

There are a few variations, to include different offers you may make at such events or where contacts have entered a competition, so of course amend to suit the circumstances. Include information sheets for appropriate class where necessary.

General Info

Hi (name),

It was lovely to meet you at the (event) (when - last weekend/on Thursday etc). I hope you enjoyed the day as much as I did.

As requested I have attached some information for you on our (name of class) which is held (details of class). You can find our full schedule of classes on our website [www.totsplay.co.uk](http://www.totsplay.co.uk/) by following the Find a Class link. (or include your page link here)

If you would like to come along we offer your first three classes as a trial period for the discounted price of just £ for the three sessions. The purpose of the trial period is to give you a chance to try out the classes and make sure they are right for you. We hope that this will give you an idea of the variety of activities that take place during the class, all of which are designed to be fun and engaging for you both as well as providing many developmental benefits for your little one. It also gives your child the opportunity to settle in to a new environment, which often takes a few weeks.

To reserve a place, please choose the class that suits you best and complete the online booking form here (include link).

If you need any more details, have any queries or any difficulties with the booking link then please get in touch either by email or by calling ( ).

Thanks again for your interest in Tots Play.

I look forward to hearing from you and hopefully to welcoming you to classes very soon.

Best wishes

Info After Event with Promotional Voucher

Hi ,

It was lovely to meet you at (event) on (day). I hope you enjoyed the day as much as I did.

As promised I have attached some information for you on our Social Tots class, which is aimed at mobile babies and toddlers from around 8 months to 3 years. This class combines structure and free play with a range of musical, physical and sensory activities to keep your little one engaged and smiling as they develop lots of different skills.

OR

As promised I have attached some information for you on our Discovery Tots class, which is suitable for babies of from around 8 weeks to active crawling. This class combines structure a range of yoga and movement with music, plus sign language and lots of fun sensory activities, to keep your little one engaged and smiling as they develop lots of different skills.

The class in (area) would be closest for you and this is held on (details of class). If this is not suitable you can find details of classes at other times and venues on our website  [www.totsplay.co.uk](http://www.totsplay.co.uk/) by following the Find a Class link. (or include your page link here)

OR

(Name of class) is held (details of class)

Hopefully you have kept hold of your Buy One Get One Free voucher and I am looking forward to welcoming you along to try out some classes. Pay just £(price of class) for your first class and get the second week absolutely free! (if you have misplaced the voucher, don't worry, just let me know and I will still honour it)

I hope that this will give you the chance to experience the variety of activities that take place during the class, all of which are designed to be fun and engaging or you both as well as providing many developmental benefits for your little one. It also gives your child the opportunity to start to settle in to a new environment, which often takes a few weeks.

To reserve a place, please choose the class that suits you best and complete the online booking form here (include link).

If you need any more details, have any queries or any difficulties with the booking link then please get in touch either by email or by calling ( ).

Thanks again for your interest in Tots Play.

I look forward to hearing from you and hopefully to welcoming you to classes very soon.

Best wishes

Info After Demo/Taster Session

Hi ,

It was lovely to meet you at the (name of group) this afternoon/on (day). I hope you enjoyed the taster session.

As promised I have attached some information for you on our Discovery Tots class, which is suitable for babies of from around 8 weeks to active crawling. This class combines structure a range of yoga and movement with music, plus sign language and lots of fun sensory activities, to keep your little one engaged and smiling as they develop lots of different skills.

Or

As promised I have attached some information for you on our Social Tots class, which is aimed at mobile babies and toddlers from around 8 months to 3 years. This class combines structure and free play with a range of musical, physical and sensory activities to keep your little one engaged and smiling as they develop lots of different skills.

Classes are held (provide class details)

For those new to Tots Play we offer your first (three) classes as a trial period for the discounted price of just £ for the (three) sessions, but if you bring your voucher along you can claim your discount against this

The purpose of the trial period is to give you a chance to try out the classes and make sure they are right for you. We hope that this will give you an idea of the variety of activities that take place during the class, all of which are designed to be fun and engaging for you both as well as providing many developmental benefits for your little one. It also gives your child the opportunity to settle in to a new environment, which often takes a few weeks.

To reserve a place, please choose the class that suits you best and complete the online booking form here (include link).

If you need any more details, have any queries or any difficulties with the booking link then please get in touch either by email or by calling ( ).

Thanks again for your interest in Tots Play.

I look forward to hearing from you and hopefully to welcoming you to classes very soon.

Best wishes

Info After Event with Competition

Hi there,

It was lovely to meet you at the (name of event) on (day). I hope you enjoyed the day as much as I did.

Thanks for entering the competition to win classes with us. The winner has now been announced on our Facebook Page HERE. (link to your page or wherever you have announced results)

If you didn't win this time, don't forget that you can still get money off your first Tots Play classes with the Discount Voucher you should have received at the show, so do look it out now and put it somewhere safe!  (If you didn't get your discount voucher or have misplaced it let me know!)

As promised I have attached some information for you on our Social Tots classes (suitable from around 8 weeks to 3 yrs) and our Discovery Tots class (suitable from around 8 weeks to active crawling.) (Include the appropriate class) You can also find out more about these classes on our website [HERE.](http://www.totsplay.co.uk/#!tots-play-programme/ccdw) (link to the About Our Classes page on website). Classes combines a range of age appropriate yoga and movement activities with music, plus sign language and lots of fun sensory and exploratory play activities, to keep your little ones engaged and smiling as they develop lots of different skills.

Classes are currently held (give class details)

For those new to Tots Play we offer your first three classes as a trial period for the discounted price of just £ for the three sessions, but if you bring the voucher that you should have picked up at the show along you can claim your discount against this.

The purpose of the trial period is to give you a chance to try out the classes and make sure they are right for you. We hope that this will give you an idea of the variety of activities that take place during the class, all of which are designed to be fun and engaging for you both as well as providing many developmental benefits for your little one. It also gives your child the opportunity to settle in to a new environment, which often takes a few weeks.

To reserve a place, please choose the class that suits you best and complete the online booking form here (include link).

If you need any more details, have any queries or any difficulties with the booking link then please get in touch either by email or by calling ( ).

Thanks again for your interest in Tots Play.

I look forward to hearing from you and hopefully to welcoming you to classes very soon.

Best wishes